

Writing a Persuasive Essay: Rubric Gr. 7

Proper Heading in the top right-hand corner of first page
 This paper stapled behind final copy and bibliography.
 Final copy typed and double spaced.

Organization

The essay's organization is clear and easy to follow.

Introduction

The introduction begins with a hook to grab the reader's attention.
 The introduction includes a clear opinion statement.

Body Paragraphs

Each paragraph gives a reason to support the writer's opinion.
 Each reason is supported by at least one piece of evidence.
 All reasons and evidence are fully explained and elaborated.
 All paragraphs include topic and concluding sentences.

Conclusion

The conclusion restates the writer's opinion.
 The conclusion summarizes the reasons for this opinion.
 The conclusion provides a call to action that includes a # or website.

Style

The writer's tone is appropriate for the essay's audience and purpose.
 The essay is free of clichés.
 The essay's sentences are clear and varied in length and openings.
 The message of the essay is clear and persuasive.

Grammar, Usage, and Mechanics

All evidence is cited using correctly formatted parenthetical citations.
 Bibliography is formatted correctly. (double spaced, hanging indents,
 ABC order, no special font, punctuation, etc.)
 The essay is relatively free of grammar and usage problems.
 The essay is relatively free of spelling and mechanics errors.

Possible Points	Total Points Earned
1	
1	
1	
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1	
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5	
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2	
TOTAL	Points Earned
50	

Score: _____

25

%

